

# Ten Quality Reasons to Buy Prime

## Prime's Quality Design and Manufacturing Solves Your Extension Cord Problems!



**1. Nickel-Coated Brass Blades**

Prime's full-sized, full-contact nickel-coated 100% brass blades are designed to resist corrosion which prevents arcing, and won't break off or pull out, making them the safest blades possible.

**2. Oversized Plugs & Connectors Won't Deform or Shatter**

Made from a special virgin compound that will not harden, become brittle or shatter, Prime's exclusively designed oversized plugs and connectors are made to withstand the rigors and abuse of even the most demanding jobsites.

**3. Oversized Strain Relief Prevents Plugs from Separating from the Wire**

Built to exceed UL's most stringent safety test requirements, Prime's large, flexible, ribbed strain relief was engineered to prevent the wire from pulling out of the plug, even in the most extreme conditions.

**4. Dual Safety Listings for Added Confidence**

In addition to meeting or exceeding all OSHA requirements, Prime's cords are tested and listed by UL, CSA and/or ETL to meet the safety standards in both the United States and Canada. Prime has cords made for use in extreme environments as well as for standard indoor and outdoor applications.

**5. 100% Electrical Testing Ensures Safety**

Prime conducts over 50 separate safety tests on each cord including continuity, short-circuit, polarity and electrical breakdown (dielectric voltage) to ensure that each cord performs up to UL requirements and is also the safest cord on the market.

**6. Non-Stop Electrical Performance**

Made from precisely drawn and bunched 100% pure copper wire, Prime's full-sized conductors resist electrical failure, even under the hardest use.

**7. Superior Flexibility and Abrasion Resistance**

Prime's cord jacket compound is precisely formulated to provide maximum flexibility while maintaining superior resistance to abuse and abrasion.

**8. Water Resistant & Flame Retardant Cord**

Prime's cords are water resistant and will help prevent moisture failure for safety and long life. Standard vinyl and TPE rubber cords will quickly burn end-to-end. Prime's cords are flame retardant and will extinguish the flame, providing added safety.

**9. Arc-Resistant Female Connectors**

As tools are plugged in and out of the female plug, a small arc can slowly eat away at the metal contacts in the plug. Prime suppresses this problem by using arc-resistant full-sized contacts and precise contact alignment.

**10. Primelight<sup>®</sup>**

Primelight<sup>®</sup> power indicator light lets you see when the power is ON.

**WATER RESISTANT  
& FLAME RETARDANT**

**Industrial Products Division**

Toll Free (888) 445-9955 • Fax (800) 797-2226

**Retail Products Division**

Toll Free (888) 445-9955 • Fax (909) 859-2926